

PRESS RELEASE



For Immediate Release

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CITIZENRE CORPORATION AND ED BEGLEY, JR: SOLAR PIONEERS PART COMPANY

July 1, 2008 – Citizenre Corporation is the first to bring “solar for rent” to a national residential audience. Ed Begley, Jr., an Emmy-nominated actor, environmentalist and host of the Award-winning “Living With Ed” series on HGTV, has served as Citizenre’s media spokesperson since the Company launched its innovative REnU Solar Solution in 2006. Today these two solar pioneers announced their decision to move forward separately.

“Ed has been an activist and crusader since the earliest days of environmental awareness”, said Citizenre founder and CEO David C. Gregg. “His own passion for the environment in general, and for affordable solar energy in particular, made him a perfect initial spokesperson and marketing partner for Citizenre in our first years. We are very pleased to have worked with him and wish him all success in his next endeavors”.

The licensing agreement between Citizenre and Brentwood Communications International, Inc, (BCII), representing Ed Begley Jr. and his wife Rachel Carson Begley, has expired as of June 30 by mutual agreement of the parties. The parting is amicable and both parties remain fully supportive of the other’s mission, objectives and activities.

About Citizenre Corporation

Founded in 2005, Citizenre Corporation announced its “solar made simple” residential rental model in late 2006. For more information about Citizenre Corporation and the REnU program, please visit www.citizenre.com and/or www.jointhesolution.com

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